14th April 2024 - Celebrating Our 2nd Year Anniversary!

First time reader? Here's what you need to know - We share quarterly newsletters and our style is brief, straight to the point and packed with highlights. Here's some info to share :

- Firstly, we'd like to wish all our Hindu and Sikh trainers, coaches, and subject matter experts a joyful **Hindu New Year** and **Happy Vaisakhi** celebration!

- This quarter we've received **89** RFP & RFQ inquiries for various programs.

- Find out our '**Most Viewed** and **Most Inquired**' Programs this quarter.

- Need help to **sell** your Programs? Check out our Q1 Newsletter on **Program Sales** for details.

- **RM5,000.00** worth of Social Media Marketing budget up for grabs. Read on.

Happy Birthday Mummy

Most Viewed Program
The Fundamentals of Revenue Management

This program teaches Restaurant owners and Managers to identify factors that impact the bottom line in F&B operations and offer tools to manage F&B costs effectively to drive profitability.

Most Inquired Program
Leadership for Emerging Women Leaders

To celebrate International's Women's Day, we offered this course which is designed to empower emerging women leaders with the knowledge, skills, and confidence needed to excel in leadership roles.

2nd Anniversary Giveaway : RM5,000 worth of Marketing Budget for 10 Corporate Trainers!

Join us in celebrating two years of growth! Despite the challenges of the pandemic, we emerged stronger than ever, and today, we are thrilled to mark our second business anniversary.

To commemorate this milestone, we're extending a FREE trial to Certified Corporate Trainers to experiment our marketing strength. We have allocated RM5,000 worth of marketing budget to 10 recipients. Each recipient will receive RM500 worth of social media marketing and ad campaign credit for your upcoming Public Intake. Apply here and claim your spot now! *T&C apply.

To all our partners and supporters: thank you for two incredible years. Let's make the next one even better!

Professionals Asia
CONNECTING EXPERTS

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