

## HAPPY NEW YEAR - 2024

Starting this year, we're rolling out quarterly newsletters - Our approach is brief, straight to the point and packed with highlights.

Here's a snapshot of our 2023 achievements:

- **251** RFP & RFQ inquiries received.
- **182** new Programs were listed on Professionals Asia last year.
- **76** Corporate Trainers registered and listed their corporate programs with us.
- This year, we're amplifying our members expertise by **automatically** updating and publishing content from past posters. Get ready for increased visibility and more programs inquiries.



### **Most Viewed Program** Occupational Health & Corporate Wellness Program

Designed to nurture wellness in workers, regardless of the work environment - This program has helped organisations Improve Productivity, Improve 'Presenteeism' & Reduce Absenteeism.



### **Most Inquired Program** Professional Butler Training

Post-pandemic, the hospitality industry is retraining new talents for its Club Floor Butlers to uphold the standards of service. This program is delivered by a Certified Magnums Trainer and a 7-Star Diamond Award recipient.

## Training solutions : New service in 2024 – Program Sales!

With the growth of our staff force this year, we have launched our latest service, SALES! We don't just design posters and market your program, but also contact leads, and counsel potential clients about your programs.

We offer Professional services to liaise, present, negotiate, and confirm the program. Experts simply need to confirm the date, prep and deliver the Program. Request to learn more about 'Program Sales' [here](#).