

## 2023 Newsletter



## 1st Year Anniversary

One Year In. 14th April 2023





## Most Inquired Program 2023 WSET® Award in Wines

The Wine & Spirit Education Trust (WSET®) Certification from the UK, sets the bar for the most soughtafter qualification for Food & Beverage Professionals. Taylor's Culinary Institute (TCI) and its Award in Wines program emerge as the most inquired program this year. The combined leads generated for all 3 levels surpassed 300 leads in 2023.

## Celebrating Our Commitment to Continuing-Education & Training

We are thrilled to announce that we are celebrating our first year anniversary on this auspicious day! It's been an interesting journey, and we are proud to have built a unique and innovative platform to address the need for a 'one-stop' platform to connect **Corporate HR** and L&D **Professionals** with the best Subject Matter Experts and Education Providers in the market. Click here to learn more 'about us'.

We believe that Professionals Asia is more than just a platform for corporate training programs. It is an online Continuing-Education & Training (CET) marketplace that offers an Equal-Opportunity space for Subject Matter Experts and Education Providers to showcase their expertise and flagship programs. This makes it easier for Corporate HR and L&D Professionals to access programs that feature detailed information with expert profiles, as well as an automated customization feature that allows users to select topics that meet their organization's specific needs.

To celebrate this anniversary, we are pleased to offer Corporate Trainer and Training Providers free 6-month subscriptions for our PRO Plan. If you would like to take up this offer to experience the platform, please sign up <a href="https://example.com/here">here</a> and we will be in touch.

As we look forward to the future, we are grateful to all of our subscribers for their support and trust in us over the past year, and we look forward to expanding our offerings to include more programs and trainers from different parts of the world.

Here's to many more successful years ahead!